



FOR IMMEDIATE RELEASE
Area Business News

**WEST COAST COSMETOLOGY EDUCATION LEADER
MARINELLO SCHOOLS OF BEAUTY
ACQUIRES ELITE ACADEMY IN SACRAMENTO, STOCKTON, CONCORD**

Marinello Schools of Beauty, the **West Coast's largest and longest-established chain of beauty schools, recently purchased three Elite Academy locations in Sacramento, Stockton and Concord, California.** The rapidly-expanding leader in beauty education, Marinello opened its doors in December to career-minded students and beauty professionals seeking job advancement. Economy-minded area residents are also welcoming Marinello Schools of Beauty as they experience a wide range of **affordable quality salon/spa services under the highly-respected Marinello name.**

Marinello currently owns and operates 34 nationally accredited schools throughout California and Nevada, recently opening **seven new locations in northern California to include San Francisco, Castro Valley, Hayward and San Mateo in the Bay Area.** Marinello Schools of Beauty is **owned and operated by B&H Education, Inc.** which provides **California's \$6 billion dollar professional beauty industry** with a significant proportion of its new young beauty professionals.

For more information about Marinello's new Sacramento location (Garfield Avenue), Stockton location (Weber St) or Concord location (Willow Pass Rd.), visit www.marinello.com or contact: Archana Kaushal, Director Of Marketing at 562-945-2211 x 111; e-mail: archana.kaushal@marinello.com

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