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For Immediate Release  
April 28, 2010

***MARINELLO RECOGNIZES RAW TALENT THROUGH  
2<sup>ND</sup> ANNUAL HIGH SCHOOL BEAUTY SCHOLARSHIP***

WHITTIER, CA — Marinello Schools of Beauty, one of the leading chain of beauty schools on the West Coast, is proud to announce the 2<sup>nd</sup> Annual High School Beauty Scholarship recognizing raw talent with \$30,000, combined, in prizes. Hundreds of high schools students interested in pursuing a career in the Beauty Industry are expected to apply to this exciting program.

Marinello Schools of Beauty is committed to helping students achieve their dream to work in the exciting world of Beauty. The scholarship program is one of the many ways Marinello helps talented, creative youth jumpstart their career. The top prize is \$10,000 toward tuition at any Marinello Schools of Beauty campus location! Second, third, fourth and fifth place winners will receive \$5,000 each.

All high school seniors interested in pursuing rewarding careers in the Beauty Industry are encouraged to apply by visiting [www.marinello.com/scholarship](http://www.marinello.com/scholarship). Candidates must submit an essay about how they would make a difference as a professional in the Beauty Industry. Essays will be judged based on content, creativity, syntax, spelling and grammar, as well as the candidates' ability to demonstrate that they are success-driven and enthusiastic about their future in the Beauty Industry. All essays must be post-marked by May 28, 2010.

Finalists from the essay portion of the contest will be invited to participate in a skills competition. Students interested in Cosmetology or Esthetics (skin care) will showcase their talent in hairstyling and make-up application. Before and after photographs will be shot by Marinello Schools of Beauty and submitted for judging.

“Marinello is excited to offer this exciting scholarship program again,” commented Dr. Nagui Elyas, President and COO of Marinello Schools of Beauty. “We pride ourselves on giving back to the community and making the world a more beautiful place from the inside out. The success we had with this program last year proved how our scholarship program changes lives. Four of the five students who won last year, have already graduated and are preparing for their state board exam in Cosmetology or Esthetics. The fifth student is still currently enrolled and on her way to fulfilling her dream to work in the Beauty Industry. We could not be more proud of them.” he continued.

**About Marinello Schools of Beauty:**

Defining beauty education since 1905, Marinello Schools of Beauty ([www.marinello.com](http://www.marinello.com)) is one of the leading beauty schools on the West Coast. Offering a variety of cosmetology and esthetics programs, Marinello's hands-on approach to instruction allows for the most effective learning practices. With 41 convenient campus locations in Arizona, California, Nevada, Oregon, and Utah, Marinello also offers affordable spa and salon services performed by student stylists supervised by licensed instructors.

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